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Faculty of Business Administration

BILKENT UNIVERSITY

**FACULTY OF BUSINESS
ADMINISTRATION**

ALUMNI REPORT

2022



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LETTER FROM THE DEAN

Prof. Ülkü Gürler
Dean, Faculty of Business Administration

Dear Bilkent FBA Alumni:

I would like to salute you all after about two years. At the time of our previous Alumni Report published in 2020, a challenging struggle with the Covid-19 virus was just starting over the whole world. Thanks to effective measures globally and particularly the vaccines, we are seeing more of the evidences that we are out of the most destructive phases of the epidemic. However, unfortunately, it has touched many of us in one way or the other. I wish we all recover very soon from its detrimental effects. As we share with you our Alumni Report 2022, I would like to brief you on some of our achievements and institutional developments.

Bilkent University Board of Trustees selected Kürşat Aydoğın, Professor of Finance at Bilkent FBA, to submit his name to the Council of Higher Education to be appointed officially after Professor Abdullah Atalar completes his term in May 2022 as the new Rector of the İhsan Doğramacı Bilkent University for the term 2022-2026. We are extremely happy and proud that one of us will be serving at this highest rank at our university and wish him all the success in his new position.

Regarding the past two years, the first and of utmost important issue has been the ability of Bilkent University to adopt promptly to the difficult conditions caused by the epidemic: Our university has carried all of its courses to online format in merely three days while maintaining the quality of teaching for which Bilkent is renown. This has also demonstrated the agility and flexibility of our university. We applaud both our students and their families in supporting our transition in those difficult times. With the worst of Covid-19 behind us, our students and faculty are very happy now that we have started in-class teaching again as of the beginning of the 2021-22 Academic Year. Due to the diligence of our students and the strict measures taken by Bilkent University, we are able to keep the cases at a minimum level.

A second source of pride for me is that I can give you the good news of Bilkent FBA having successfully completed the Continuous Improvement Review process and received the third renewal of its accreditation for another five years from the AACSB (The Association to Advance Collegiate Schools of Business) International, on June 28, 2021. This is an achievement of which less than 5 percent of the world's business schools can boast; we are doubly proud of it, as Bilkent FBA received its initial accreditation in 2006, being the very first accredited business school in Turkey and in the MENA region. This accomplishment is the result of many years of teamwork and diligence of our exceptionally dedicated faculty, staff, students, alumni, and of the support of the university administration. I am grateful to and congratulate all components of the Bilkent community for this joint success.

Another exciting news at the Bilkent FBA is that we continue to grow in our faculty size and capabilities. In the last two years, five outstanding faculty members have joined us as Assistant Professors or Visiting Assistant Professors. Namely, we all are very happy to welcome Dr. Efe Çöteliöđlü (PhD, Swiss Finance Institute and USI Lugano) and Dr. Tolga Demir (PhD, Stockholm School of Economics) in Finance, Dr. Atilla Onuklu (PhD, Temple University, USA) in Management, Dr. Nazlı Sönmez (PhD, London Business School) and Dr. Bo Wei (PhD, Texas A&M University) in Operations Management. With their additions, we are now a much stronger and better business school.

I am also extremely happy to share with you the news about the promotions of Dr. Ahmet Şensoy and Dr. Lale Tomruk Gümüşlüođlu to the rank of Associate Professor. On the administrative news side, Dr. Tomruk Gümüşlüođlu and Dr. Şensoy have taken over the positions of Associate Deans of the FBA after Dr. Zeynep Önder and Dr. Emre Berk, respectively. I am grateful to all for their services in the past and the future. I am also happy to inform you that Dr. Ceren Aydođmuş and Dr. Banu Sultanođlu have been promoted to the position of Lecturer.

A very successful initiative that the Bilkent FBA has implemented in the last three semesters is the Mentor- Mentee Program with enormous support of our alumni. This program was initiated as a pilot in the Spring of 2021 by sending out requests to a group of our alumni. To our delight, we received huge response in our first attempt. Encouraged with the enthusiastic support of our alumni and the willingness of our students, we are now extending this initiative to involve a larger number of our undergraduate students and alumni under the leadership of Dr. Zahide Karakitapođlu Aygün. On behalf of my faculty, I would like to express my gratitude to all those involved alumni. Their active involvement in this voluntary program helps our students shape their career plans more informatively and become better professionals even before they graduate. We believe that this program is one of the most impactful efforts in our societal outreach.

We continue our improvement activities by reviewing all of our undergraduate and graduate programs to keep up with the global trends in business education and research. In this respect and with the recommendations of the AACSB team, we are focusing more on the issues of sustainability and societal impact both in our curricular plans and in research. We are very eager to collaborate with our alumni to enhance the contribution of the Bilkent FBA in these, as well as other matters that are of interest to businesses and society at large. I am confident that we shall be able to collectively raise our Faculty to newer heights in this dimension too.

Before leaving you alone with the Alumni Report 2022, I would like to remind you that you can visit <http://fba.bilkent.edu.tr/> for the most current and detailed information about the Advisory Boards, program specifics, alumni news in the media and more. Please keep in touch and help us be in touch with you:

- You can help us maintain an up-to-date alumni database by filling in the form at <https://forms.gle/X3UXboVHDqPYdFzJ6>.

- You can let us share our achievements with you by following our LinkedIn page at <https://www.linkedin.com/company/bilkent-university-faculty-of-business-administration>.

- You can let us share your achievements with the rest of Bilkent FBA community by sending your professional news, opinions and vision to Ms. Uđur Ermez (u.ermmez@bilkent.edu.tr) with subject 'Alumni Share'.

Of course, you can also contact me any time at fba.deanoffice@bilkent.edu.tr

On behalf of the Bilkent FBA, I am truly looking forward to establishing longstanding relationships with all of you.

Yours Truly,



Professor Ülkü Gürler

Dean, Faculty of Business Administration

Excellence in
Research

Excellence in
Teaching

Creativity

Engagement with
Business World

Global Standards

International
Reputation

Alumni: Our Most
Valuable Asset



AACSB Accreditation of Faculty of Business Administration Extended for the Third Time!

Bilkent University Faculty of Business Administration (FBA) is proud to announce that on June 28, 2021, its accreditation by the AACSB International for all of its degree programs has been extended for the next five years.

Bilkent FBA received its initial accreditation in 2006, becoming the first accredited business school in Turkey and the region. This is the third time the Faculty is renewing its accreditation, previously in 2011 and 2016. Founded in 1916, the AACSB International is the longest-serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business. As the hallmark of excellence in business education, this accreditation is awarded to fewer than 5 % of all business schools worldwide. Institutions with AACSB accreditation pledge their commitment to quality and continuous improvement through a rigorous and comprehensive peer-review process.



Professor Kürşat Aydoğın Has Been Nominated as the Next Rector of Bilkent University to Start in May 2022



Bilkent University Board of Trustees selected Kürşat Aydoğın, Professor of Finance at Bilkent FBA, to submit his name to the Council of Higher Education to be appointed officially after Professor Abdullah Atalar completes his term in May 2022 as the new Rector of the İhsan Doğramacı Bilkent University for the term 2022-2026.

As Kürşat Hoca is the founding dean and a distinguished professor of the Faculty of Business Administration, his appointment to the highest and the most respectable rank at our university gives us the additional honor of having one of us in this position.

We wholeheartedly congratulate Kürşat Hoca for his appointment and wish him every success in his new duties.

Bilkent FBA Faced the Covid-19 Challenge Successfully

Bilkent University and Faculty of Business Administration successfully faced the Covid-19 challenge. During the Covid-19 period, Bilkent University has taken and is continuing to take various precautionary measures to ensure that all students and employees can continue to study and work in a safe environment. Thanks to a high level of student and staff compliance to Covid-19 measures, and to strict patient follow-up and contact-tracing carried out by our Health Center, the ongoing pandemic did not obstruct the quality of teaching. Besides, adapting online education very fast and effectively in this extremely undesirable period, Bilkent University and Faculty of Business Administration explored the new possibilities of distant learning. With this opportunity, faculty members abroad, have been invited to teach at FBA.

During 2021, Bilkent FBA increased the number of seminars, online teaching and learning experiences; and explored effective new ways of international collaborations. Via cross-cultural courses, international online research days and workshops, a great intercultural spirit, a vivid cultural interaction, and a very fruitful collaboration opportunity provided the chance to exchange research interests and ideas among the members of reputable universities abroad.

Recent Events

The 3rd NIBES Research Session with the research theme "Sustainability Research in Business and Economics" was held online on November 23, 2021. The conference was hosted by the Faculty of Business Administration, Bilkent University under the auspices of the Bilkent University Centre for Societies in Transition in collaboration with the Cracow University of Economics. The research workshop was co-chaired by Associate Professor Emre Berk and Associate Professor Ahmet Ekici from FBA – Bilkent University. The aim of the workshop was to exchange research interests and ideas among members of the Network of International Business and Economics Schools (NIBES).



Intercultural Case Experience @ MAN467 – Cross-Cultural Management course of FBA

A case study analysis was conducted between Bilkent University Faculty of Business Administration and the University of Applied Sciences Upper Austria.

FBA Operations Management Online Research Day (2021) Our keynote speaker was Professor Onur Boyabatlı from Singapore Management University.



FBA Faculty Members



Ülkü Gürler – Dean
Professor
PhD: Wharton School of
University of Pennsylvania
Academic Specialization:
Statistics, Applied Statistics



Lale Tomruk Gümüşlüoğlu
Associate Dean
Associate Professor
PhD: Hacettepe University
Academic Specialization:
Organizational Behavior



Ahmet Şensoy – Associate Dean
Associate Professor
PhD: Bilkent University
Academic Specialization:
Finance



Levent Akdeniz
Associate Professor
PhD: The University of Houston
Academic Specialization:
Finance, Macroeconomics



Kürşat Aydoğan
Professor
PhD: Syracuse University
Academic Specialization:
Finance



Ceren Aydoğmuş
Lecturer
PhD: Hacettepe University
Academic Specialization:
Organizational Behavior



Zahide Karakitapoğlu-Aygün
Associate Professor
PhD: Middle East
Technical University
Academic Specialization:
Organizational Behavior



Özgür Tolga Baycan
Instructor
BS: Bilkent University
Academic Specialization:
Information Systems,
Computer Programming



Emre Berk
Associate Professor
PhD: University of Washington
Academic Specialization:
Operation Management



Efe Çöteliöğlu
Assistant Professor
PhD: Swiss Finance Institute
and USI Lugano
Academic Specialization:
Finance



Tolga Demir
Assistant Professor
PhD: Stockholm School
of Economics
Academic Specialization:
Finance



Ahmet Ekici
Associate Professor
PhD: The University
of Nebraska-Lincoln
Academic Specialization:
Marketing



Erdal Erel
Professor
PhD: Virginia Polytechnic
Institute and State University
Academic Specialization:
Production Operations Management



Güliz Ger
Professor
PhD: Northwestern University
Academic Specialization:
Marketing



İtir Göğüş
Assistant Professor
PhD: Texas A&M University
Academic Specialization:
Organizational Behavior



Rasim Serdar Kurdoğlu
Assistant Professor
PhD: University of Leicester
Academic Specialization:
Organizational Behavior,
Business Ethics,
Strategic Management



Yasemin Limon
Assistant Professor
PhD: University of
Wisconsin-Madison
Academic Specialization:
Operations Management



Atilla Onuklu
Assistant Professor
PhD: Fox School of Business,
Temple University
Academic Specialization:
International Business



Zeynep Önder
Associate Professor
PhD: Cornell University
Academic Specialization:
Finance



Dilek Önkal (On Leave)
Professor
PhD: University of Minnesota
Academic Specialization:
Decision Sciences



Örsan Öрге
Assistant Professor
PhD: University of Kansas
Academic Specialization:
Entrepreneurship, Organization Studies,
Family Business, and Business Strategy



Süheyla Özyıldırım
Associate Professor
PhD: Bilkent University
Academic Specialization:
Economics



Banu Sultanoğlu
Lecturer
PhD: Başkent University
Academic Specialization:
Accounting



Nazlı Sönmez
Assistant Professor
PhD: London Business School
Academic Specialization:
Operations Management



Fehmi Tanrısever
Associate Professor
PhD: McCombs School of Business
of the University of Texas at Austin
Academic Specialization:
Operations Management and Finance



Başak Tanyeri-
Director of CFA Committee
Assistant Professor
PhD: Boston College
Academic Specialization:
Finance



Bo Wei
Assistant Professor
PhD: Texas A&M University
Academic Specialization:
Operations Research

FBA Administrative Staff



Fulya Akmut
Coordinator – Undergraduate
Program



Zeliha Beydoğan Baran
Coordinator – Executive MBA
& MBA, Turquality Programs,
Erasmus & Exchange Programs



Buket Bıyıklı
Administrative Assistant



İsmail Çetin
Assistant Supervisor



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Administrative
Assistant



İpek Kamoy
Administrative
Assistant



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Zeliha Beydoğan Baran

SELECTED NEWS OF FBA

EMBA 2021 CLASS SAILING TRAINING IN GÖCEK



Faculty of Business Administration in collaboration with Ankara Sailing Club organized a four-day orientation program for Executive MBA 2021 class in Göcek, Fethiye. The program, entitled "Leadership and Team Spirit at Sea", offered a unique approach to teamwork and leadership for students who started the program this year.

Designed as a sailing training, the orientation program focused on the concept of team spirit using the medium of maritime language and culture. Participants had the experience of "being a team member" by performing different roles within a sailing team. The sailing training provided them with an excellent opportunity to examine their time and risk management skills and leadership abilities.

BILKENT FBA MENTORING PROGRAM

Bilkent FBA has launched a mentoring program to help our students get prepared for business life and facilitate their transition from school to business life. We have matched the volunteer mentors among our alumni with the volunteer mentees from junior and senior classes students. The program was launched as a pilot study in Spring 2021 and that year 80 pairs of mentor and mentees were matched. Since October 2021, the regular Mentoring Program has been active with about 85 pairs. In every October we plan to bring together new cohorts of mentors and mentees. We extremely appreciate the motivating involvement of our alumni in this program. Please contact the coordinator Buket Bıyıklı (buket.biyikli@bilkent.edu.tr) for any comments.



"DEAN'S AWARDS" FOR GRADUATE STUDENTS 2020-2021

Dean's Awards have been established to recognize graduate students for their achievements in their studies and high quality research. Recently, Dean's Awards for Excellence has been given to Hafize Çelik, Ferda Çetin and Melisa Özdamar.



Excellence in
Academic
Performance
Hafize Çelik,
MS Student



Excellence in
Departmental
Citizenship
Ferda Çetin,
MS Student



Excellence in
Research
Melisa
Özdamar,
PhD Student

SELECTED NEWS OF FBA ALUMNI

Teknosa'nın yeni genel müdürü Sitare Sezgin oldu

Sabancı Holding iştiraklerinden, Türkiye teknoloji perakendeciliğinin ve e-ticaretin öncü markası Teknosa'nın Genel Müdürlüğü görevine Sitare Sezgin atandı. Sabancı Topluluğu bünyesinde farklı pozisyonlarda üst düzey sorumluluklar da üstlenen Sezgin, Teknosa'nın ilk kadın Genel Müdürü oldu. "Herkes için Teknoloji" felsefesiyle 21 yıldır sektöründe öncü adımlar atan Teknosa'da gerçekleşen üst düzey atama ile Genel Müdürlük görevine Sitare Sezgin getirildi. 1 Eylül itibarıyla yeni görevine başlayan Sezgin, Sabancı Topluluğu bünyesinde farklı pozisyonlarda üst düzey sorumluluklar da üstlenen deneyimli bir isim.

Teknosa Yönetim Kurulu Başkanı Hakan Timur, atamaya ilgili yaptığı açıklamada, "Sabancı Topluluğu bünyesinde önemli sorumluluklar üstlenen ve özellikle elektronik perakendeciliği, perakendecilik, hizmet ve yeni nesil ödeme sistemlerini de kapsayan finansal hizmetler sektörlerindeki deneyimleri ile Sitare Sezgin'in Genel Müdür olarak atanmasından büyük memnuniyet duyuyorum. Kendisinin bu güçlü deneyim ile Teknosa'nın vizyonu ve

yoil planında çok önemli katkılar olacağına ve şirketimizin önündeki fırsatları büyük başarılarla dönüştürceğine yürekle inanıyorum. Stratejik yol haritamızda yer alan uçtan uca en iyi müşteri deneyimi, dijitalleşme ve veri analitiği, sürdürülebilirlik ve çalışanlarla birlikte işin geleceğine uyum konularıyla ilgili yatırımlarımız, bundan sonra Sitare Sezgin'in liderliğinde tüm paydaşlarımız için değere dönüşmeye devam edecek" dedi.

Sitare Sezgin Hakkında:

Zincir Amerikan Koleji'nin ardından 1997 yılında Bilkent Üniversitesi İşletme Bölümü'nden mezun olan ve yüksek lisans eğitimini Manchester Üniversitesi'nde finans ağırlıklı tamamlayan Sezgin, iş yaşamına 1999 yılında Bain & Company şirketinde başladı. 2001-2004 yılları arasında The Boston Consulting Group'ta Kıdemli Danışman olarak görev yapan Sitare Sezgin, 2004 yılında Sabancı Topluluğu'na katıldı. Sezgin, 2004-2009 yılları arasında Sabancı Holding Perakende Grup Başkanlığı'nda Strateji ve İş Geliştirme Müdürü, 2010-2011 yılları arasında Akbank'ta Yeni Ürün ve Kanal Geliştirme biriminde Bölüm Başkanı olarak görev aldı.

Ağustos 2011-2018 yılları arasında Boyner Grup'a bağlı Back-Up ve Bofis Turizm şirketlerinin Genel Müdürlüğü görevini üstlenen Sezgin, Mart 2016-2018 yılları arasında Carrefoursa ve Avivasa'da Bağımsız Yönetim Kurulu Üyesi olarak da görev yaptı. Sitare Sezgin, Şubat 2018'den bu yana Akbank iştiraki AkÖde şirketinin Genel Müdürü ve Yönetim Kurulu üyesi olarak görev yapıyordu.

HABER MEKEZİ



Kaynak: Egemen Gazetesi, 02.09.2021, S.3

istegelsin'in CMO'su Beren Akdeniz oldu

Türkiye'nin yeni nesil online süpermarketi istegelsin, pazarlama ve marka iletişimi alanında uzun yıllar tecrübesi bulunan Beren Akdeniz'i CMO'su olarak bünyesine kattı.

Uzun yıllar bankacılıktan telekomünikasyona Türkiye'nin önde gelen şirketlerinde deneyimlediği yöneticilik tecrübesi bulunan Beren Akdeniz, 1 Temmuz 2021 tarihi itibarı ile istegelsin'de CMO olarak göreve başladı.

Kariyer hayatına Chicago'da TCF Bank'ta Şube Müdür Yardımcısı olarak başlayan Akdeniz, 2005 yılı itibarı ile Akbank'da 6 yıl boyunca

pazarlama fonksiyonunun farklı birimlerinde yöneticilik görevinde bulundu. 2011 ve 2018 yılları arasında Turkcell, Türk Telekom Grubu ve Samsung'da çeşitli pazarlama yöneticiliği pozisyonlarında görev alan, 2020 yılında ise Erka Grubu'nda yöneticilik görevini üstlenen Akdeniz, bundan böyle kariyerini istegelsin'de CMO görevini üstlenerek sürdürecektir. 2002 yılında Bilkent Üniversitesi İşletme Fakültesi Bölümü mezunu olan Beren Akdeniz, 2004 yılında Loyola University of Chicago'dan Entegre Pazarlama İletişimi yüksek lisans derecesini, 2019 yılında ise İstanbul Teknik Üniversitesi'nden Büyük Veri ve İş Analitiği yüksek lisans derecesini aldı.



Kaynak: Yeni Birlik Gazetesi, 13.07.2021, S.6

Zafer Baysal DAP Holding Grup CEO'su oldu



Emlak ve gayrimenkul sektörünün tanınan ve kanat önderleri arasında önemli bir yeri olan Zafer Baysal, Ocak 2021'de DAP Holding'te Grup CEO'luğu görevine atandı. İlk, orta ve lise eğitimlerini TED

Ankara Koleji'nde tamamlayan Baysal, 1984 yılında ODTÜ İnşaat Mühendisliği Bölümü'ne birincilikle girdi ve 1988 yılında ikincilikle mezun oldu. Aynı üniversitenin Yapı Mekaniği Bölümü'nde yüksek lisans çalışmasını tamamladı. 1990 yılında Bilkent Üniversitesi İşletme Yüksek Lisansı'nı (MBA) birincilikle bitirdi.

Kaynak: Son Saat Gazetesi, 04.02.2021, S.2

Arçelik'e yeni İnsan Kaynaklarından Sorumlu Genel Müdür Yardımcısı

ARÇELİK'in İnsan Kaynaklarından Sorumlu Genel Müdür Yardımcılığı görevine Toygan Pulat getirildi.

Arçelik'ten yapılan açıklamaya göre, İnsan Kaynaklarından Sorumlu Genel Müdür Yardımcılığı görevi Toygan Pulat'a verildi. Pulat, 145'ten fazla ülkede farklı coğrafyalarda, 35 binin üzerinde çalışan olan Arçelik'in insan kaynakları politikası ve stratejilerinin belirlenip uygulanmasından sorumlu olacak. Pulat, Orta Doğu Üniversitesi Endüstri Mühendisliği lisansının ardından, Bilkent Üniversitesi'nde İşletme yüksek lisansını (MBA) tamamladı. Kanada'nın



McMaster Üniversitesinde İnsan Kaynakları Yönetimi eğitimi gören, 2000-2003 yılları arasında Eli Lily and Company'de İnsan Kaynakları Uzmanı olarak görev alan Pulat, 2003 yılında katıldığı Carlsberg Group bünyesinde sırasıyla Türkiye, Güneydoğu Avrupa ve Asya Bölgeleri İnsan Kaynakları Başkan Yardımcılığı görevlerini üstlendi.

Kariyerine Vodafone Türkiye İnsan Kaynakları Direktörü olarak devam eden Pulat, Avon ve Coty'de sırasıyla Türkiye, Afrika ve Orta Doğu Kıdemli İK Direktörlüğü ve Asya, Latin Amerika, Orta Doğu & Afrika İnsan Kaynakları Başkan Yardımcılığı görevlerini yürüttü. Pulat, son olarak, Diageo bünyesinde Asya Pasifik İnsan Kaynakları Direktörü olarak görev aldı. (Haber Merkezi)

Kaynak: Hürses Gazetesi, 10.06.2021, S.3

UNDERGRADUATE ALUMNI HIGHLIGHTS

- 4330 GRADUATES
- 35% HOLD MANAGERIAL ROLES

Jumping Higher
with the Right Map

Well-Equipped

One Step Ahead

Empowered

Professional

Proud

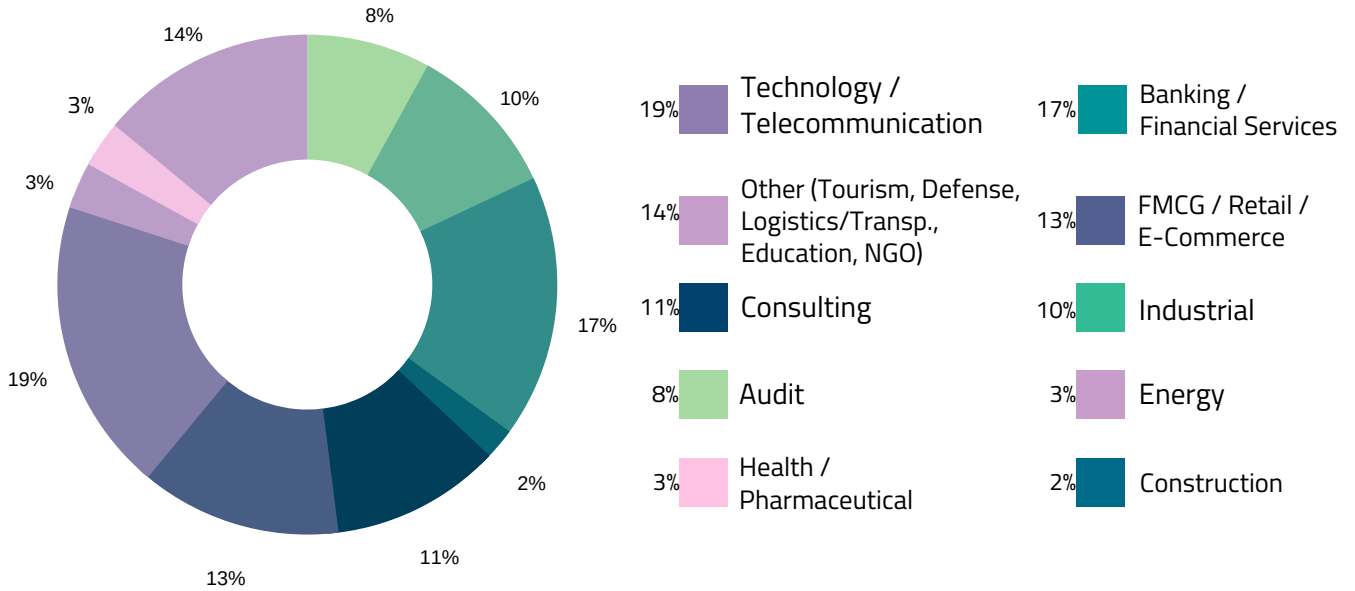
Confident



UNDERGRADUATE ALUMNI EMPLOYMENT STATISTICS

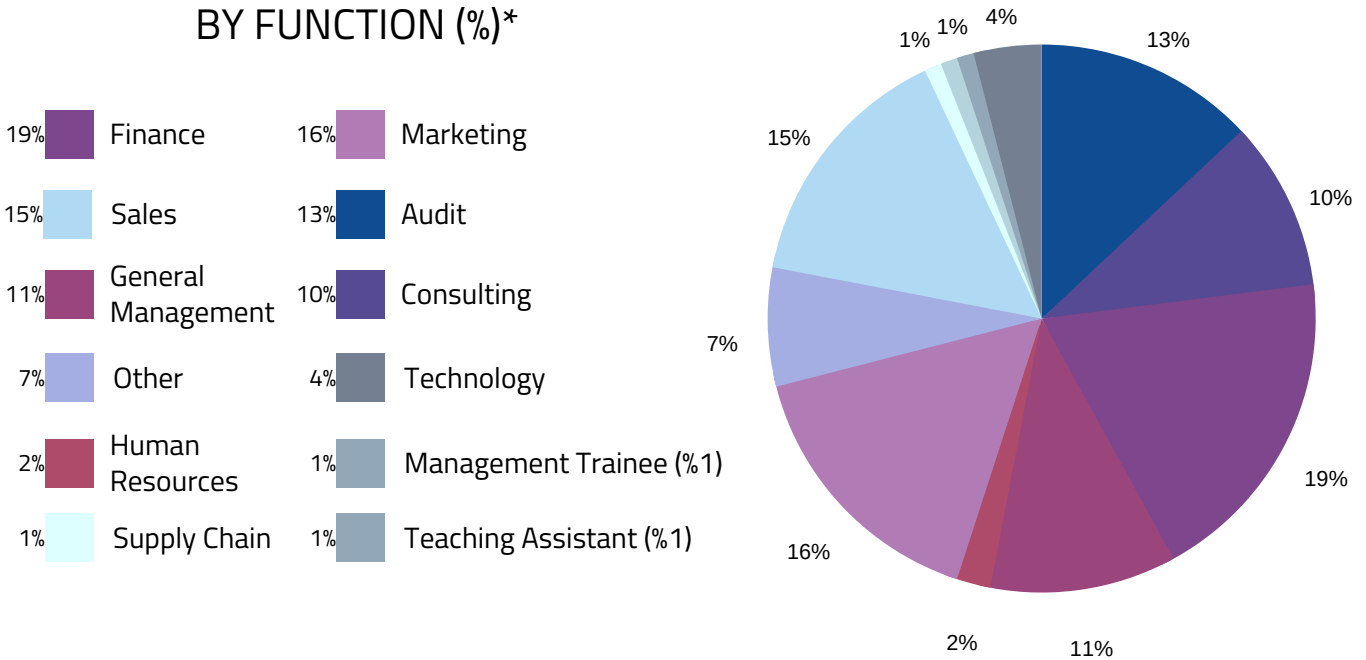


UNDERGRADUATE EMPLOYMENT BY INDUSTRY (%)*



*This chart represents weighted averages of the last 5 years.

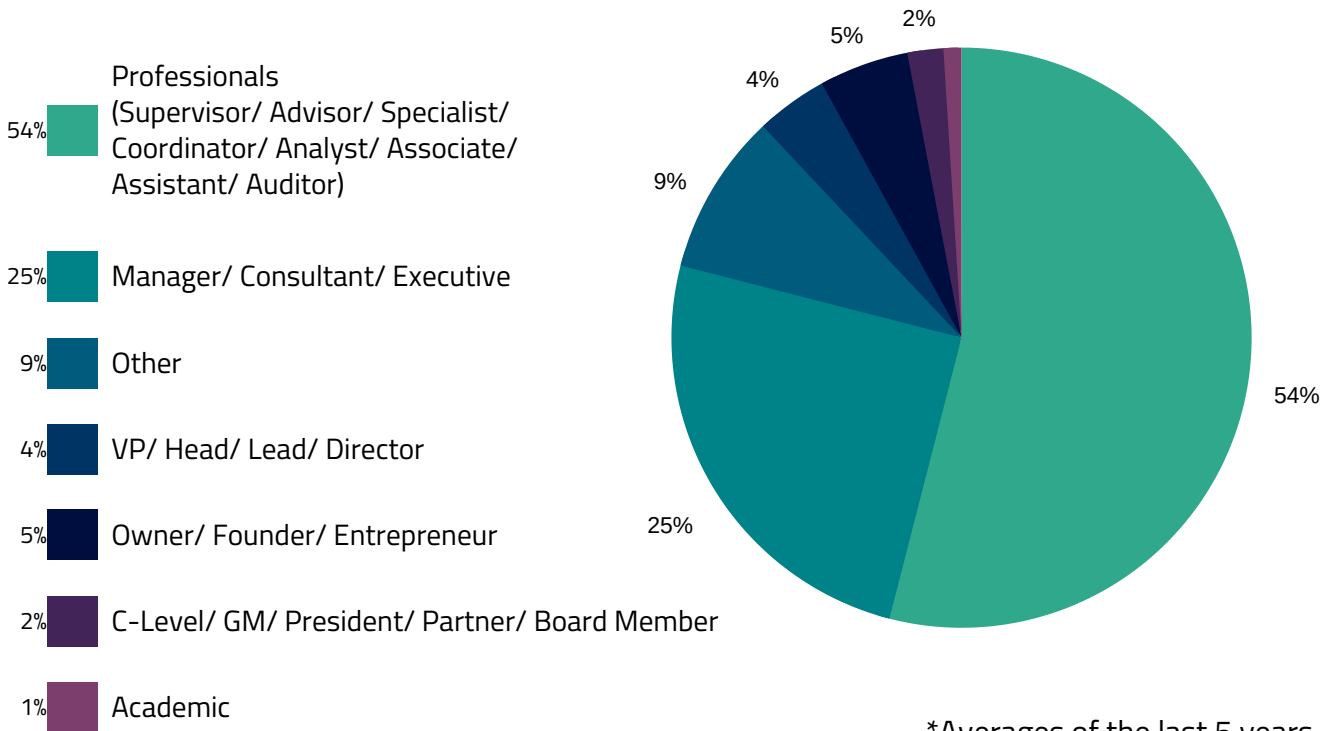
UNDERGRADUATE EMPLOYMENT BY FUNCTION (%)*



*This chart represents weighted averages of the last 5 years.

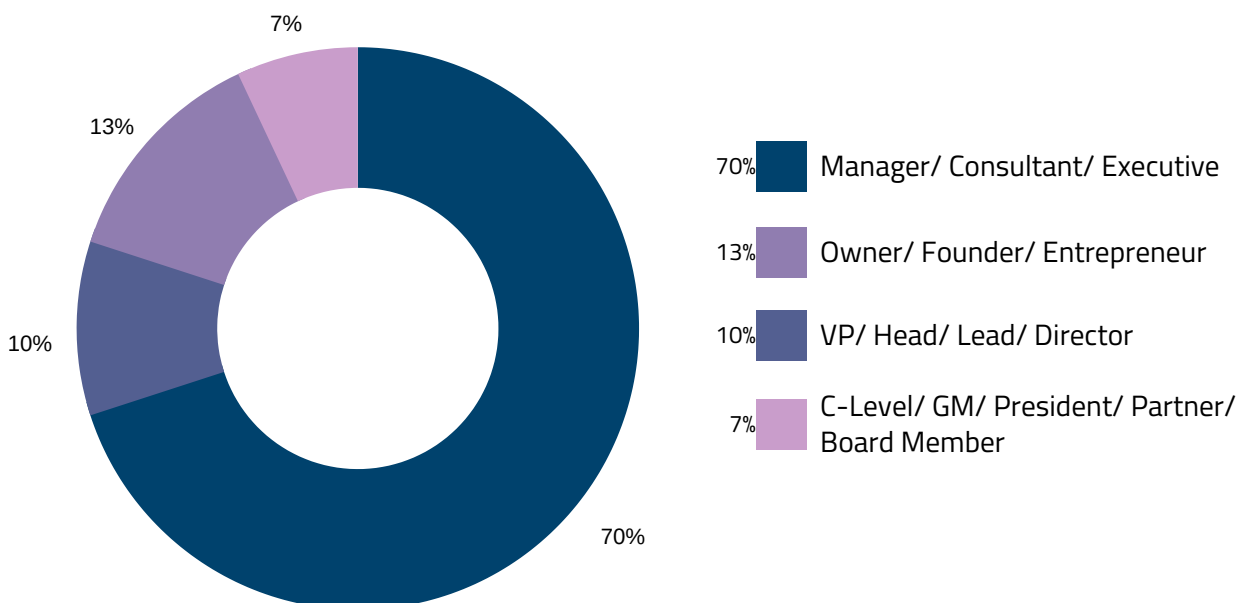
UNDERGRADUATE ALUMNI EMPLOYMENT STATISTICS

UNDERGRADUATE ALUMNI JOB TITLES*



*Averages of the last 5 years.

UNDERGRADUATE ALUMNI MANAGERIAL POSITIONS*

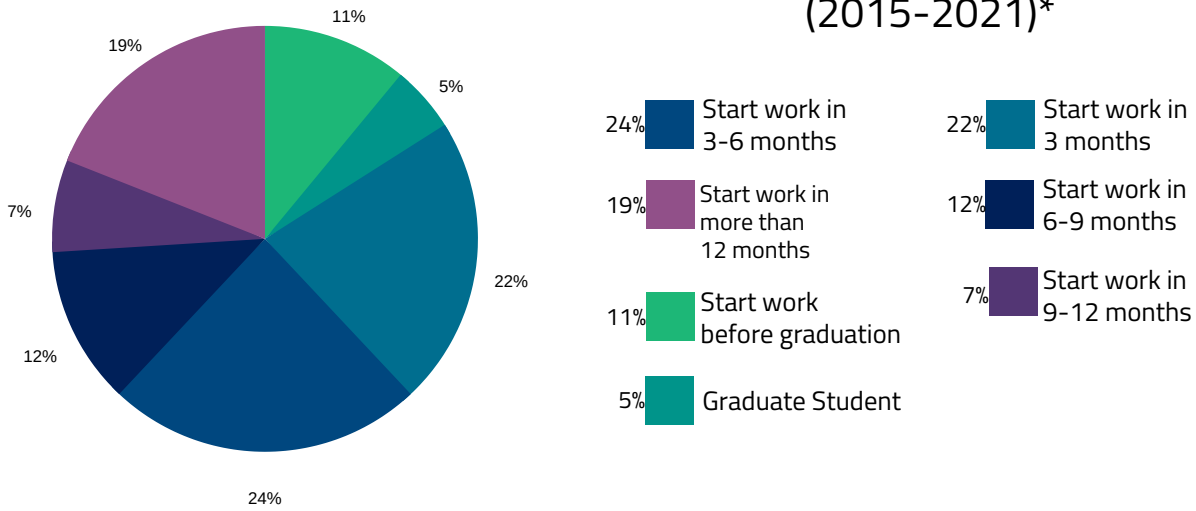


*Averages of the last 5 years.

UNDERGRADUATE ALUMNI EMPLOYMENT STATISTICS

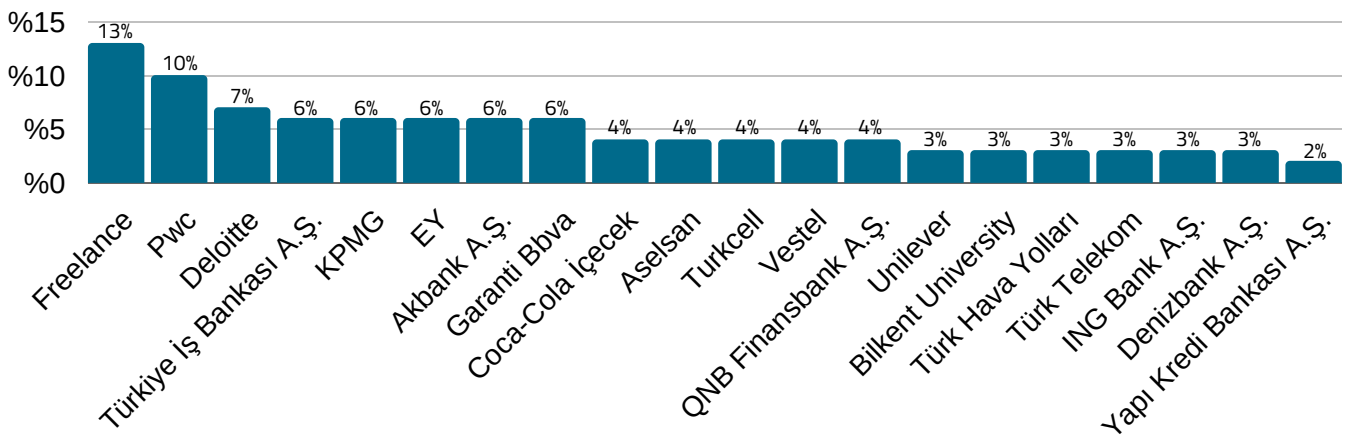


EARLY CAREER PROFILE OF THE UG ALUMNI (2015-2021)*



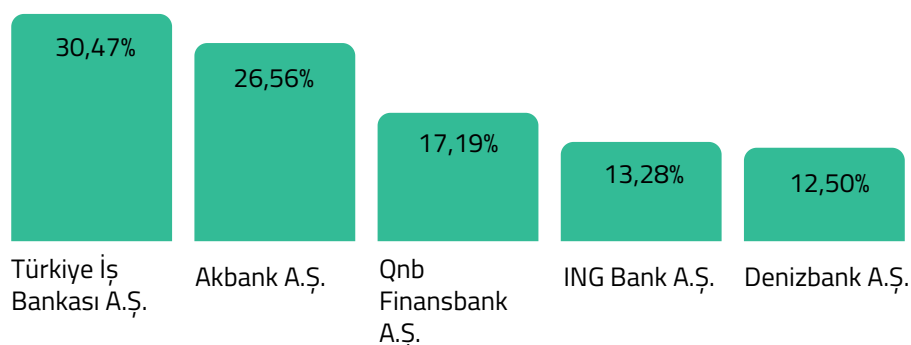
*Based on 824 graduates during 2015-2021

UG ALUMNI PLACEMENT DISTRIBUTION AMONG TOP 20 EMPLOYEES*



*Top 20 recruiters out of 2524 companies during 1990-2021. Freelance indicates self-employed graduates.

TOP 5 RECRUITERS OF THE UG ALUMNI AMONG COMMERCIAL BANKS (2015-2021)



UNDERGRADUATE ALUMNI STORIES

“Bilkent does not only provide you with a business degree but it is a school of life that equips you with the knowledge and skill set to become a well-rounded young professional. Right after graduating from Bilkent FBA, I went on to doing my master’s degree at the LSE in London and upon graduation I started working in the UK for an international tech company. Thanks to Bilkent, I could step out of my comfort zone and take on the challenge of working in a completely new culture and in my second language. Bilkent gave me the courage to believe in my abilities, confidently express my opinions and handle any situation with a can-do attitude. It broadened my horizons and challenged me to grow every day. The people I met at Bilkent became my second family and I feel incredibly lucky to be part of such a valuable network.”



Ilgaz Meydan
UG 2015,
E-Commerce
Marketplace Manager,
Dyson Germany



Ali Can Özsoy
UG 2015,
Digital Channels
Manager, Getir

“Being in same circle with visionary and intellectual people, to be able to exchange ideas freely with them for years, that I provided with in Bilkent FBA, are of utmost importance to gain the desire of self-development. Right after my graduation, I joined ING and moved to Amsterdam as digital transformation advisor where I had a chance to work with 14 different countries all over the world. Thanks to teachings and soft skills like cultural adaptation, team work and 360° thinking provided by Bilkent led me continue my professional life one step ahead from my colleagues even in international platform. The way Bilkent FBA prepared me for my future career and the opportunities I provided in and after the school are invaluable. I am very proud to be a Bilkent’er, my lifelong companion!”

EMPLOYERS HIRING MOST OF THE BILKENT FBA UNDERGRADUATE DEGREE HOLDERS*

Abbott	Havelsan A.Ş.	Samsung Electronics
Ad Colony	Hepsiburada.com	Siemens
Akbank A.Ş.	HSBC Bank A.Ş.	Şişecam
Akfen Holding	IBM Türk Ltd. Şti.	SOCAR Türkiye Enerji A.Ş.
Allianz Sigorta A.Ş.	İlbank A.Ş.	Sun Express
Amazon.com	ING Bank A.Ş.	T.C. Başbakanlık Hazine Müsteşarlığı
Anadolu Efes Biracılık	Insider	T.C. Başbakanlık Sermaye Piyasası Kurulu
Anadolu Hayat Emeklilik A.Ş.	J.P. Morgan	T.C. Dışişleri Bakanlığı
Ankara Üniversitesi	Koç Üniversitesi	T.C. Hazine ve Maliye Bakanlığı
Arçelik	KPMG	T.C. Milli Eğitim Bakanlığı
Aselsan	Kuveyt Türk Katılım Bankası A.Ş.	T.C. Ticaret Bakanlığı
Beymen	Lc Waikiki	Tanap Doğalgaz İletim A.Ş.
Bilkent Üniversitesi	Man Türkiye	TAV Havalimanları
UNDP - Birleşmiş Milletler K. P.	Mckinsey & Company	TOBB Ekonomi ve Teknoloji Üniversitesi
Burgan Bank A.Ş.	Mercedes Benz Türk	Trendyol.com
Çankaya Üniversitesi	Meteksan Savunma Sanayii A.Ş.	TSKB Türkiye Sınai Kalkınma Bankası
Citibank A.Ş.	Microsoft	TÜBİTAK
Coca-Cola İçecek	Mobile Action	Türk Ekonomi Bankası A.Ş.
Credit Europe Bank	Nestle	Türk Eximbank A. Ş.
Danone	Novartis	Türk Hava Yolları
Deloitte	Odeabank A.Ş.	Türk Telekom
Denizbank A. Ş.	Orta Doğu Teknik Üniversitesi	Turkcell
Eczacıbaşı	Oyak Genel Müdürlüğü	Türkiye Cumhuriyet Merkez Bankası
Enerjisa	Pepsico	Türkiye Halk Bankası A.Ş.
EY	Philips	Türkiye İş Bankası A.Ş.
Fibabanka A. Ş.	Philsa Philip Morris Sabancı Sigara	TUSAŞ- TürkHavacılık ve Uzay Sanayii A.Ş.
Garanti Bbva A. Ş.	Procter & Gamble	Unilever
Gartner Türkiye	Pwc	Vakıfbank A. Ş.
Ge Healthcare	Qnb Finansbank A.Ş.	Vestel
Getir	Reckitt Benckiser	Vodafone
Google	Rekabet Kurumu	We Global
Grant Thornton	Rönesans Holding	

*In Alphabetical Order

MBA ALUMNI HIGHLIGHTS

- 1039 GRADUATES
- 16% WORKING OVERSEAS*
- 46% WORKING IN EXECUTIVE POSITIONS*

*Alumni of 2015-2021

Inspiring

Business Engagement

Awareness Building

World - Class
Academics

Network of
Classmates

Equipping with
Knowledge and Skills

Following Local
and Global Trends

Broaden Business
Perspectives

Growth
Opportunities

FROM SUCCESS TO

EXCELLENCE



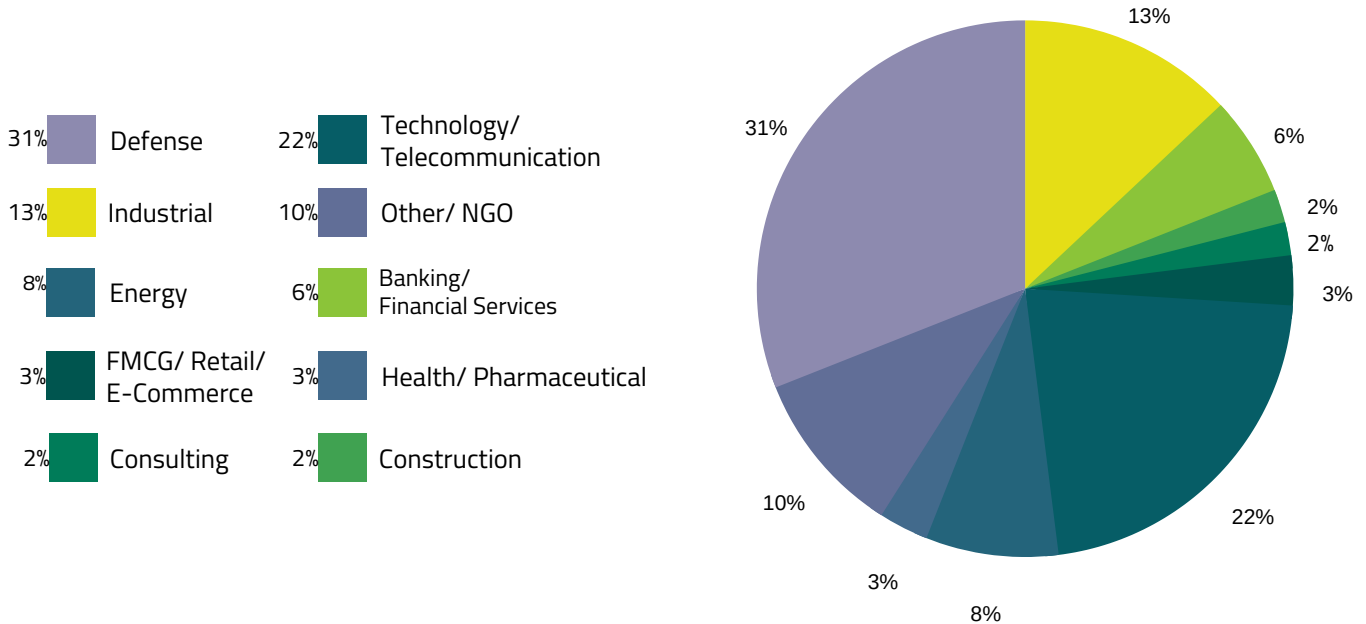
Dual Degree Program

Tilburg School of Economics and
Management (TISEM) at Tilburg
University in the Netherlands

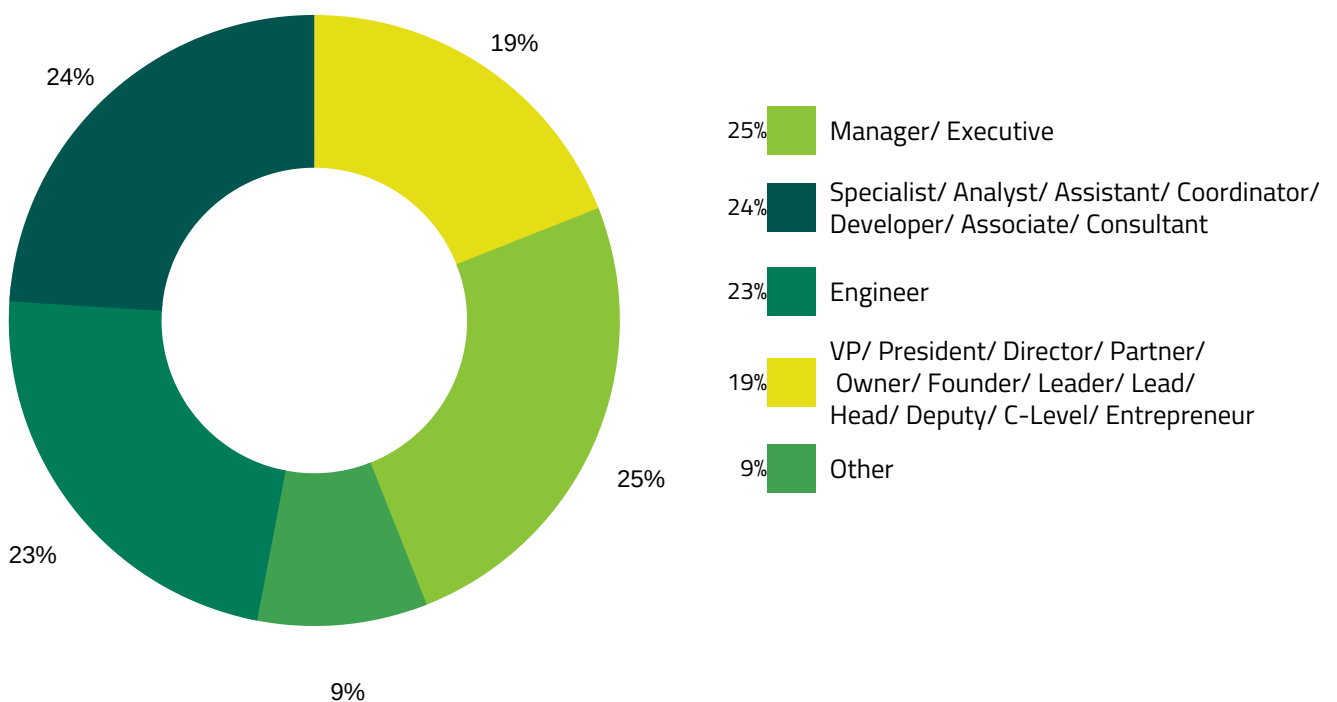


MBA ALUMNI EMPLOYMENT STATISTICS

MBA ALUMNI EMPLOYMENT BY INDUSTRY 2015-2021



MBA ALUMNI EMPLOYMENT BY JOB TITLES 2015-2021



MBA ALUMNI STORIES



Z. Taylan Ateş,
MBA 2013,
Deputy General Manager,
LC Waikiki

“During my undergraduate education in Mechatronics Engineering, I always wanted and planned to pursue an MBA degree at a top-business school and drive my career on the commercial side of the business world – as a strategic thinker with strong business acumen and solid analytical skills.

Bilkent MBA contributed to me and my career more than I expected. Besides being equipped with world-class hard skills in management practice, I also strengthened my soft skills – from communication, negotiation to stakeholder management, team leadership and many others.

Just after graduation, I joined Kearney as Senior Management Consultant. After that I worked as Strategy Development Manager at Türk Telekom and Transformation Program Manager at Turkcell. And today, I am working as Deputy General Manager at LC Waikiki in charge of Transformation, Planning and Operational Excellence.

Graduating from Bilkent MBA was – in one word – a milestone ...”

“I have done MBA at Bilkent University between 1997-1999, and after taking different managerial roles in various companies, I joined Vodafone Turkey in 2017. And I have been working as the Consumer Business Unit Director at Vodafone Turkey since February 2021. As an outcome of successful team work, I was listed in "Fast Company 2021 Turkey's 50 Digital CMOs" and "Capital 2021 Most Successful 30 CMOs". Recently, I was selected as one of the "50 Leading CMOs of Turkey" at the "Golden Leader Awards 2021" ceremony. I always felt that the knowledge and experience I gained with my education always supported my efforts and contributed to my career successes. The MBA program enriched me with its content that touched different fields from end to end, distinguished teachers, and my classmates from various professions with different experiences. I believe that this richness added an essential dimension to my career in thinking in different ways and embracing diversity.”



Meltem Bakiler Şahin,
MBA 1999,
Consumer Business
Unit Director,
Vodafone Turkey

“Bilkent MBA program obviously gives you a widely recognized and prestigious title. But there is more than meets the eye. The faculty staff has immense experience in the local and global business world which I think is crucial in an MBA program. That is to say, the academic program is also world class, the faculty was the first one to get AACSB accreditation in Turkey. My MBA education helped me widely as a professional until this year, corporate finance, strategy, operations... I can tell from each course and case study, I can easily anticipate and direct the needs of the business I have worked at. But this year as we have founded the N-Path Games, I am finding myself revisiting the topics we covered ten years ago and feeling grateful for my education. Apart from all this, Bilkent MBA also means brilliant colleagues whose friendships will stay for a lifetime.”

Kazım Işık,
MBA 2012,
CTO,
NPATH Games

EMPLOYERS HIRING MOST OF THE BILKENT FBA MBA DEGREE HOLDERS*

Accenture	Garanti BBVA A.Ş.	Philsa Philip Morris
Acıbadem Sağlık Hizmetleri	General Electric (GE)	Sabancı Sigara
Air Liquide Gaz Sanayi Tic. A.Ş.	Google	Procter & Gamble
AK Portföy	Havelsan A.Ş.	PWC
Akbank A.Ş.	Hewlett-Packard	Qnb Finansbank A.Ş.
Amazon.com	HSBC Bank A.Ş.	Renault Mais
Appnava	IBM Türk Ltd. Şti.	Roketsan
Arçelik	İc İbrahim Çeçen Yatırım Holding A.Ş.	Rönesans Holding
Aselsan	İcterra Bilgi ve İletişim Teknolojileri	Sabancı Üniversitesi
Bahçeşehir Üniversitesi	IKEA	Sanofi İlaçları A.Ş.
Bilgin Enerji Yatırım Holding A.Ş.	ING Bank A.Ş.	Sap Türkiye
Bilkent University	Innova Bilişim Çözümleri A.Ş.	Savunma Teknolojileri Mühendislik ve T.A.Ş.
Bimito	Insider	Şekerbank T.A.Ş.
UNDP - United Nations D. P.	İş Yatırım Menkul Değerler A. Ş.	Shaya
Boyner Mağazacılık	Janssen	Shell
BSH Ev Aletleri	Kara Harp Okulu	Siemens
Cargill Tarım ve Gıda Sanayi A.Ş.	Kara Kuvvetleri Komutanlığı	Şişecam
Citibank	Koçsistem	Socar Türkiye Enerji A.Ş.
Coca-Cola İçecek	KPMG	Stm Savunma Teknolojileri
Comodo	Lc Waikiki	Stryker
Deloitte	Limak Holding	T.C Merkez Bankası
Denizbank A. Ş.	Mage Enerji A.S.	T.C. Başbakanlık Sermaye Piyasası Kurulu
Enera Healthcare Consulting	Man Türkiye A. Ş.	T.C. Dışişleri Bakanlığı
Enerjisa	Meteksan Savunma Sanayii A.Ş.	T.C. Merkez Bankası
Ericsson	Microsoft	TP Petrol Dağıtım A.Ş.
Eser Holding	Nestle	TUBİTAK
EY	Nokta İnternet Teknolojileri San. ve Tic. A. Ş.	Türk Ekonomi Bankası A.Ş.
Facebook Inc.	Odeabank A.Ş.	Türk Silahlı Kuvvetleri
FNSS Savunma Sistemleri A.Ş.	Oracle	Türk Telekom
Gama Endüstri	Orta Doğu Teknik Üniversitesi	Türk Traktör
	Oyak Beton Sanayi ve Tic. A.Ş.	Türkiye İş Bankası A.Ş.
	Petrol Ofisi	TUSAŞ-TürkHavacılık ve Uzay Sanayii

*In Alphabetical Order

EXECUTIVE MBA ALUMNI HIGHLIGHTS

■ 363 GRADUATES

Milestone for a
Bright Career

Exceptional Development
Opportunities

Unique Experience

Leadership Visions

Cutting-Edge Education

Innovative Curriculum

Chance to Self Explore
and Reinvent

Increased
Business Acumen

Culture of
Exchanging Ideas

GROW.LEAD.IMPACT

SINCE 2008



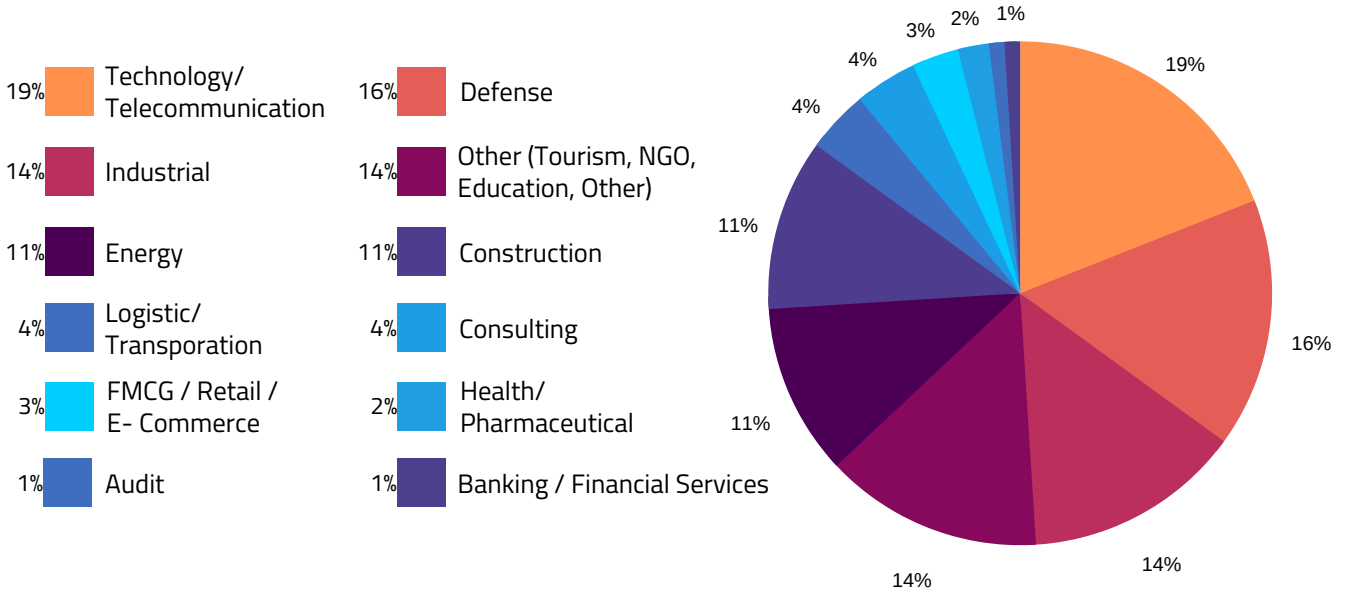
Global Competitive
Strategy Program at
University of Michigan



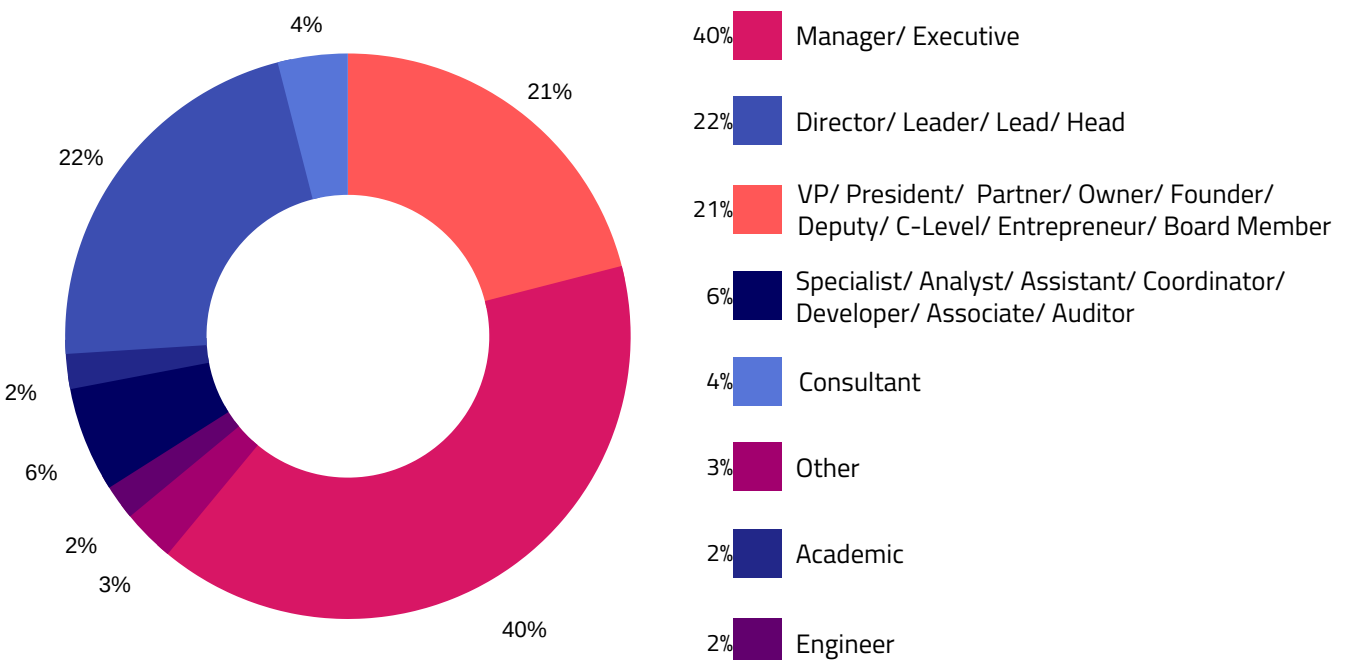
EXECUTIVE MBA ALUMNI EMPLOYMENT STATISTICS



EXECUTIVE MBA ALUMNI EMPLOYMENT BY INDUSTRY (ALUMNI OF 2015-2021)



EXECUTIVE MBA ALUMNI EMPLOYMENT BY JOB TITLES (ALUMNI OF 2015-2021)



EXECUTIVE MBA ALUMNI STORIES



Karaca Demirbağ,
EMBA 2020,
Programs Director,
HAVELSAN

"I've completed my bachelor's degree in Electrical and Electronics Engineering from Bilkent University in 2007. We've gained the skills of analytical thinking, defining problems correctly and develop solution methods, research and learn unknown subjects with engineering education. Shortly after my graduation, I started working at HAVELSAN, one of the leading defense industry companies in Turkey. After a while, my career path evolved into the management, I took in charge different managerial positions. I thought just my engineering competencies may not sufficient to be a good and successful manager, and I felt the need for learning the principles of management; also considered it as my responsibility to the people working under my group. Consequently, I started to research MBA programs of leading universities. As a result, I preferred Bilkent Executive MBA Program. Thanks to the Program, I gained deep knowledge on organizational management, finance, sales and marketing, leadership, strategy, law, and practical information through in-class discussions and case studies with participants from different companies with different backgrounds. I highly recommend Bilkent Executive MBA program for executives and executive candidates who have not received any business education before."

"Being part of the Bilkent Executive MBA program is an exclusive experience for me. The teaching style, case method and meeting valuable, leading expert lecturers were very instructive. Because of the way that the case method is structured, we can deeply analyze the underneath what companies do well or the reasons behind a company's bankruptcy story. As a teaching methodology the program forces us to think deeply, to think about risks, to think about the weakness in our ideas. I learned a lot from my peers, as much as I learned from the faculty. How valuable everyone else around you is and how valuable their opinions are and I understood the importance of being a really good, active listener. This also gives you humility and actually gives you the ability to ask other people what their perspective is."



Gül Kutlu,
EMBA 2020,
Director,
System Engineering,
Services and
Delivery,
Savronik

EMPLOYERS HIRING MOST OF THE BILKENT FBA EMBA DEGREE HOLDERS*

Air Telekomünikasyon Çözümleri
Akbank A.Ş.
Akfen Yenilenebilir Enerji
Arçelik
Aselsan
Aydın Yazılım (Ayesaş)
Bilkent Holding
Coca-Cola İçecek
Cybersoft
Demir Export A.Ş.
Enerjisa
FNSS Savunma Sistemleri A. Ş.
Garanti BBVA A.Ş.
Ge Healthcare
Gülermak Ağır Sanayi
Havelsan A.Ş.
İçtaş Holding
Johnson &Johnson

Man Türkiye A. Ş.
Mefa Group
Meteksan Savunma Sanayii A.Ş.
Nurul Holding
Öksüt Madencilik San.
QNBFfinansbank A.Ş.
Rönesans Holding
Savunma Teknolojileri Mühendislik ve T.A.Ş.
Stm Savunma Teknolojileri Mühendislik ve Ticaret A.Ş.
TAV Havalimanları
Tepe İnşaat A. Ş.
Thales
TP Petrol Dağıtım A.Ş.
Türk Telekom
Turkcell
TUSAŞ-TürkHavacılık ve Uzay
Ulak Haberleşme A.Ş.
Vestel

*In Alphabetical Order



MS /PhD ALUMNI HIGHLIGHTS

Strong Research Skills

Publication at Top Journals

Diverse Research Fields

Interaction with
Faculty and
Graduate Students

Connections with
Leading Universities
and Academicians

Compelling
Research Seminars

Joint Projects

Distinguished Academics

Challenging and
Rewarding
Graduate Program

Friendly, Welcoming,
Stimulating

- 33 PhD GRADUATES
- 49 MS GRADUATES
- 27% of PhD Graduates Have Academic Positions Abroad

**YOUR GATEWAY TO A SUCCESSFUL
ACADEMIC CAREER**



International Career Opportunities

Researchers from Around
the World



MS / PhD ALUMNI STORIES

Müge Demir,
PhD, 2019 (Finance)
Risk Analyst,
European Investment
Fund, Luxembourg

"As a professional working in a foreign country, I observe that the PhD program of Bilkent University Faculty of Business Administration is well-known in the world because of its international and multidisciplinary curriculum and the faculty as well as its academic success. With its academic reputation and challenging training, the program has been the proof of my success in the professional environment. Besides, for those who would like to follow an academic career, I strongly recommend PhD program of Bilkent FBA, as the requirement of having a publication in a reputable journal in order to graduate helps the students to find world-wide academic jobs in leading universities after graduation."

"If I only had one sentence to describe Bilkent Faculty of Business Administration PhD programs that would be "a world-class PhD education in Turkey". I am sure many of you who want to pursue a PhD degree are facing the same dilemma I had back then: "Can I remain in Turkey, but at the same time receive a high quality PhD education certified in international standards?" With Bilkent Faculty of Business Administration PhD programs, the answer is a definite yes! Not only you will be getting the rudimentary PhD-level courses arranged in a flexible fashion according to your area of planned dissertation, but also you will be working with faculty members who are very keen and active in research. In this way, you will have no difficulty in having a high quality publication of your own before you even graduate. What an invaluable jumpstart to your academic career!"

M. Sinan Gonul,
PhD, 2007 (Decision Science
and Operations Management)
Associate Professor (Reader)
and Director of
Education Marketing,
Operations & Systems
Newcastle Business School,
Northumbria University, UK

Muhammad Sabeeh Iqbal,
PhD, 2020 (Finance)
Assistant Professor,
SZABIST

"I received my PhD degree in December 2020. Thanks to my advisors and awesome learning environment, my research on "institutional herding behavior" got recognized at top forums and Bilkent University awarded me the excellence in research award. Moreover, the faculty and administration are very supportive. PhD in Bilkent University has proven to be the best decision of my academic career. A comprehensive list of courses, teaching and research assistantship, teaching opportunities, research seminars, conference fundings and the conducive research environment prepared me for an excellent career ahead. I also had the honor to meet and learn from the professors having authority in the field regularly invited by Bilkent University. Thanks to Bilkent, I am currently serving as assistant professor of Finance at Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology (SZABIST), which ranks among the top universities of Pakistan. Finally, the cherry on top is that I could also enjoy the best of both academic and social life. The facilities like accommodation, sports, healthcare, and advisory for my family and me made my journey marvelous. Bilkent is a beautiful university in a beautiful country with beautiful people."

PhD Graduates	Recent Publications of PhD Graduates
Süleyman Serdengeçti	A. Sensoy, S. Serdengeçti, "Intraday volume-volatility nexus in the FX markets: Evidence from an emerging market", Int Rev of Finance, 64, 1-12 (2019)
Muhammed Sabeeh Iqbal	M.S. Iqbal, A. Salih, L. Akdeniz, "The Price Impact of Same- and Opposing-Direction Herding by Institutions with Different Investment Horizons", Finance Research Letters, 40, 101692 (2021)
Aylin Aslan	A. Aslan, A. Sensoy, "High-frequency asymmetric volatility connectedness between Bitcoin and major precious metals markets", The North American Journal of Economics and Finance, 50, 101031 (2019)
Utku Bora Geyikçi	UB Geyikçi, S Özyıldırım, "To hedge or not to hedge: Carry trade dynamics in the emerging economies", Journal of International Financial Markets, Institutions and Money, 73, 101358 (2021)
Ihsan Bozok	İ Bozok, S Özyıldırım, "Firm centrality and limited attention", International Review of Economics & Finance, 78, 483-500 (2021)
John Omole	J Omole, A Sensoy, G Gulay, "Order imbalance and commonality: Evidence from the options market", Borsa Istanbul Review, (2021)
Melisa Özdamar	M. Ozdamar, B. Tanyeri, L. Akdeniz, "The effect of tax regulation on firm value: the Turkish case of Allowance for Corporate Equity (ACE) regulation", Applied Economics Letters, 28, 264 -268 (2020)
Zeynep Baktır	Z Baktır, F Watson, "Trust-Driven Entrepreneurship for Community Well-Being of Refugees and Their Local Hosts", 41(2), 251-266 Journal of Macromarketing, (2021)

SELECTED CURRENT PLACEMENTS OF MS & PhD ALUMNI

<p>Alev Pınar Kuruoğlu PhD, Marketing, 2015</p> <p>Associate Prof. at University of Southern Denmark Denmark</p>	<p>Forrest D. Watson PhD, Marketing, 2017</p> <p>Assistant Professor, at Middle East Technical University, Ankara, Turkey</p>	<p>Mehmet Umutlu PhD, Finance, 2008</p> <p>Professor at Yaşar University, İzmir, Turkey</p>
<p>Tuba Pelin Sümer PhD, Finance, 2019</p> <p>Economist at TCMB, Central Bank of the Republic of Türkiye, Ankara, Turkey</p>	<p>Duygu Akdevelioğlu MS, Marketing, 2013</p> <p>Assistant Professor of Marketing at Rochester Institute of Technology - Saunders College of Business, New York, USA</p>	<p>Erim Ergene MS, Operations Management, 2006</p> <p>Assistant Professor of Management at Bryant University, Rhode Island, USA</p>



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CFA Institute